Zero Waste Minutes
February 10, 2021


Guests: Caroline Stanford (Ridwell), Jeremy Holmes (Ridwell)

Special guest speaker: Caroline Stanford, marketer for Ridwell

To hear Caroline’s presentation, go to https://www.youtube.com/watch?v=InJyyijh6Qo. Ridwell began as Owen’s List, when a father-young son duo that picked up recyclables from neighbors that the city didn’t. They eventually became Ridwell currently have over 1,200 regular subscribers. The company’s goals: 1) To make it simple and delightful to get rid of stuff responsibly, 2) To create new options for old or unused things, and 3) To support responsible consumption. This latter goal is in its nascent stages.

Ridwell is a subscription service with bi-weekly doorstep pick-up of four categories: threads, plastic film, batteries and light bulbs. Each time there is also one specialty item, such as ice pack, electronics, or pet supplies. They make sure to find a business or nonprofit that can reuse the items, where appropriate, or recycle them.

They will begin on Bainbridge when the subscriber interest hits 400. (As of this writing, the interest has soared to over 600 and they started the service. As of now, there are 237 subscribers and counting.)

Business

A. Updates
1. **Styrofoam collection** – There was a special collection in mid January at Safeway targeted at multifamily facilities that collect from their residents. Two-thirds of a Safeway truck was filled. Zero Waste is working with Bay Hay to establish the next collection date. (As of this writing, it looks like it may be the end of June. We must confirm with Safeway.)
2. **Lending library** – There were just two small events held last summer. Up till Covid restrictions, the library had lent tableware for 19 events, including for school affairs, private parties, and nonprofit gatherings. Our LL chair, Jane Martin, received donations of linen napkins and tablecloths, as well as matching Corelle plates and bowls.
3. **Trashion Show** – There will be one!!! Naomi Spinak is again chair, with her faithful committee composed of Dawn Snider, Eileen Wold, Shirlee Tan, Deb Rudnick and Diane Landry. The show will take place at open-air Hilltop on July 25, 1-4pm, with timed-ticket entry. Models will be separated by tents. Sketches from designers are due on April 2.
4. **ZW Facebook page** – Susan Knell started our Facebook page. It is going through some growing pains and a question as to whether to convert it to a Facebook group. Maggie Kizer is assisting as an additional admin.
B. New business

1. **Student involvement** – Sustainable Bainbridge was contacted by a student who wants to volunteer with the organization. Eighth grader Micah Guy will be helping Bainbridge Greenways with presentations on biking/walking to school and Zero Waste with creating a quiz for Trashion Show attendees.

2. **Climate Change Advisory Committee** – Deb and Diane will be cowriting an article for COBI Connects, a monthly newsletter mailed to all households. The CCAC will be highlighting ways residents can impact climate change. This inaugural article deals with food waste reduction and composting.